

Paperless Advantage



DIGITAL LIFE ARTIST INC

The Paperless Advantage Expert

Motivational Seminar/Workshop

Become a 21st century paperless business and enjoy the advantage of greener, more economical and efficient business operations.

Schedule a motivational / informational seminar with Q&A session on your paperless business needs. Let us generate your paperless desire, motivation & momentum.



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www.digitallifeartist.com
www.paperlessadvantage.com
www.paperlessjoy.com

Gain Paperless Advantage Go Greener & Economical



*WE create your paperless
motivation & momentum*

*YOU decrease costs, go greener
and gain operational efficiency*



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Going paperless (or simply reducing the use of paper) is not only environmental but also economical and efficient. An average office worker uses approximately 10,000 paper sheets per year. But what many businesses don't realize is that the purchasing cost of paper is only the tip of the iceberg. The associated costs of storage, copying, printing, postage, disposal, and recycling—can reach up to 31 times the purchasing costs (excluding labor). The real cost of a \$5 ream of paper could therefore be up to \$155. Companies spend a staggering amount on labor costs for document filing (\$20/document), on finding a misfiled document (\$120) and to reproduce a lost document (\$220). Typically companies will misfile close to 20% of their documents and this can result in a as much as \$14,000 productivity cost (loss) per employee and year.

While the advantages of going paperless are many and obvious, the actual implementation is not as straight forward but requires a realization of advantages, acceptance and commitment. Digital Life Artist Inc specializes in generating your paperless desire, motivation and momentum.

A motivational seminar & consulting workshop by Dr. George Dimopoulos, the Paperless Professor and founder of Digital Life Artist Inc is the first step towards the transition to greener, more economical and efficient business operations. This involves a motivational / informational seminar and a Q&A session on your specific paperless business needs.

We will make your management and employees enthusiastically motivated and committed to adopting paperless business practices as a result of this workshop, and this will invariably lead to thousands of dollars in reduced operating costs per year, a greener image and greater operational efficiency.